

Dan Jacobson gets it. The owner and president of Construction Strategies Inc. (CSI) has been an electrician for 30 years. So he understands contractors and builders, and he understands electricians.

That's what has helped him build CSI into a nationwide, full-service staffing company. He's not the only electrician in the front office either.

"We are electricians providing electricians," Jacobson says. "Everyone dealing with contractors or our employees is an electrician."

The Benefits of Working with CSI

Specializing in commercial and industrial construction as well as renewable energy projects, CSI offers a number of benefits to its clients. For contractors looking to staff a job — and there is no job too big or too small — CSI responds quickly and efficiently with a proven, skilled team of tradespeople.

CSI conducts criminal background checks as well as drug screens on each of its employees. And with a testing and training facility on-site at its Tempe, Ariz. headquarters, the company also administers a written code, electrical theory and hands-on pipe bending test to ensure you get only the best, most qualified tradespeople.

Plus, CSI handles all employer responsibilities — think hiring costs, insurance and taxes. Whether you're staffing for a long-term or short-term project or just looking to fill in for last-minute needs, CSI is ready to staff the job based on your job specifications.

CSI's clients know its employees arrive ready to work hard, and the company takes great pride in the people it sends to the job site. Clients pay only for the hours CSI's employees work, and the

company's inclusive rate covers everything from workers' compensation to employee benefits.

"The bottom line is simple," Jacobson explains. "We focus on human resources so you can focus on the job."

The Demand for Skilled Labor

For Jacobson, the need in the construction industry is clear.

"There is high demand for skilled labor," he says.

"I've run electrician staffing companies for 16 years, and that hasn't changed. Even when there are fewer construction projects under way as a result of the economy, there is still a need for skilled labor, and that's what CSI is known for."

The company's employees have worked on large commercial and industrial projects with some of the most respected contractors in the United States. "We've worked on schools, hospitals, data centers, power plants, warehouses and other commercial and industrial builds," Jacobson says. "If a project needs skilled electricians, we come in and help get the project done."

Recently, CSI joined forces with four of the merit contractors to supply 500 electricians to build one of the world's largest microchip manufacturing plants. The company's electricians also have worked on projects such as Target stores, Costco locations, Super Wal-Mart stores and more.

Jacobson remembers a Costco project with JFK Electric that makes him particularly proud of his team.

"Instead of the contractor being worried about his lack of manpower, he called us. We had 45 days to finish this very large job," Jacobson says. **"I had 30 guys, and we did finish it in 45 days. If a schedule is reasonable — even if it's tight — we will finish on time. And we proved that with this project."**

CSI can help you find skilled electricians for your next commercial or industrial project

A Job Done Right

With nearly 100 full-time employees and the ability to recruit for any size project anywhere in the United States, CSI is a company built on integrity, quality and hard work.

“We are a merit shop — we believe you get paid for the work you do,” Jacobson says. “So, the key to our success as a company is finding good, hardworking people who have a strong work ethic.”

After all, that’s the standard that Jacobson holds him to. He prides himself on working hard, being reliable and being honest and fair with both his employees and his clients.

To achieve his company goals, Jacobson relies on key team members like David White, Director of Marketing & Sales, and Office Manager Stacy Davies. And Jacobson’s right-hand man has long been Chris Harwick, Vice President of Operations. Harwick and Jacobson are cousins and business partners — and, Jacobson says, Harwick has been essential in determining a winning business strategy and driving CSI’s success.

With a belief in his team, Jacobson intends to expand his trades beyond electricians into HVAC contractors and plumbers, and in the next year, CSI plans to open offices in Dallas, Houston, Oklahoma City and possibly San Diego.

But even before those offices open, CSI can staff projects anywhere in the country.

“If a contractor needs something, we’re there 24/7,” Jacobson says. And from time to time, you might still catch a glimpse of Jacobson at the job site. Because at his core, he’s an electrician — one who understands what contractors need.

“Your client will be happy. You will be happy,” Jacobson says. “The job will get done right — and on time.”

CSI Client Benefits

1. Reduced hiring costs and hassles
2. Defense against rising benefits cost
3. Maximized workforce productivity
4. Minimized workers' comp exposure
5. Protection from labor legislation
6. Reduced SUTA unemployment costs

Safety Matters

Working with Construction Strategies Inc. (CSI) gives you a number of benefits. One of the most important things CSI does is serving as your partner to keep job sites and workers safe. Safety is important to the reputations of everyone involved in a project — and it’s just smart business. That’s why safety is an essential part of CSI’s culture.

CSI’s on-site training facility is used for various programs, including safety courses held throughout the year. And just because an electrician has been working in the field for a number of years doesn’t mean he can’t benefit from regular safety training.

Here are just a few of the safety benefits CSI offers:

- Full-time safety staff
- Market managers are OSHA-30-certified
- OSHA-10 training classes
- Safety screening, orientation and training for all skilled tradespeople
- Site safety reviews
- Hazard-specific inspections
- Customer safety support
- PPE issued to employees
- Employee safety recognition

Call CSI to Staff Your Next Project!

Because we are electricians ourselves, we know how to hire high-quality electricians and how to deliver the best service and quality workmanship to our clients. Call Construction Strategies, Inc. toll-free today at **888-639-0388** or visit us online at **www.constructionstrategicsinc.com** to learn more about how we can help you!