



Positive Recognition



COMPANY HISTORY & PHILOSOPHY

At **Lafayette Steel Erector, Inc.** (LSE), it's all about the two words that define our existence and describe the reason for our continuous efforts and hard work - **Positive Recognition**. "We endeavor to earn Positive Recognition and affirmatively recognize the aspirations of our customers, competitors, vendors, employees, their families, the community and management."

LSE has been an established member of the steel erection industry since 1957. Our company has expanded to include a crane rental and rigging division and a transportation and logistics division. Our main facility is strategically located in Lafayette, Louisiana, giving us easy access to servicing customers from a wide range of industries in the Gulf State Region. Furthermore, due to recent growth, we have also expanded operations to other regions within the continental U.S.

As a second generation company, we have always strived to earn the respect of our customers by providing service and equipment that exceed industry standards. Our stellar reputation in the market is directly attributable to our philosophy which is anchored around safety, quality, and superior customer service. It is precisely this very high level of achievement in Safety, Quality, and Customer Service that has afforded LSE the opportunity to partner with Fortune 500 companies recognized worldwide as having the most rigorous and demanding safety programs. LSE is proud to be an established provider to these industry giants.

LSE strongly believes "**SAFETY**" is an integral part of our cultural and daily lives and that every employee must participate to make safety a true success. Behavioral Based Safety (BBS) provides a critical foundation for our employees to participate in and make it an integral component of our safety strategy. The feedback we receive from the BBS program is openly shared with our employees to help them recognize trends and potential hazards.

Our company firmly believes that in order to achieve greatness and be recognized as an industry leader, we must first invest heavily in human resources. We have achieved this because of

the great leaders we have on the LSE TEAM. Because of this infectious positive attitude, LSE has very low employee turnover among our fulltime employees and most seasonal employees return year-after-year for multiple projects.

We adhere to very stringent and high standards during the recruiting process. All new hires must go through an extensive screening process before a decision is made to hire. LSE makes every effort to ensure the prospective employee is a good fit on our team and that our company is a good fit for them. We continuously seek topnotch people who display a great sense of pride in who they are and what they do in life. The letters P-R-I-D-E represent a well known acronym among our LSE team. To LSE, "**PRIDE**" is defined as:

- P** - leasant team players who consistently perform their work safely
- R** - esponsible and dependable behavior both on and off the job
- I** - ndustrious and willingly performs at above average levels of craftsmanship
- D** - edicated to a consistently high standard of performance
- E** - nthusiastic and self-motivated contributor to performance excellence

STEEL ERECTION DIVISION

LSE erects structural and miscellaneous steel projects ranging from 30 tons to 30,000 tons, depending on location and schedule. We have over 50 years experience erecting steel projects in both the commercial and industrial sectors, as well as petrochemical and automotive industries. Our steel erection division participates in the AISC's (American Institute of Steel Construction) quality certification program and is an Advanced Certified Steel Erector (CASE) and a Certified Steel Erector (CSE). LSE has an in-house staff member that is PCI (Precast/Prestressed Concrete Institute) certified to conduct Quality Control and to perform field audits; LSE is also a Qualified Erector through PCI's Erector Qualification Program.

LSE has completed projects in Florida and Georgia and is also licensed in the following states:

- **Alabama**
- **Arkansas**
- **Louisiana**
- **Mississippi**
- **Tennessee**

CRANE RENTAL DIVISION

The crane rental division specializes in renting a fleet of well Maintained and Operated cranes and equipment, including Forklifts, Material Handlers, Hydraulic Truck Cranes, All Terrain Cranes, Rough Terrain Cranes and Crawler Cranes ranging from 30 tons to 300 tons. All of our operators, riggers and signalpersons are certified through the NCCCO (National Commission for the Certification of Crane Operators). Because **"Safety"** is our number one concern, all of our operators are required to conduct full inspections prior to each shift. Throughout the year, each crane undergoes a maintenance program that is both recorded and tracked through our fleet maintenance system. LSE also hires an independent company to perform annual inspections for our entire fleet of cranes.

LSE takes great pride in providing the best service possible. Our crane rental division also offers the following services:

- **24 hour, 7 days a week service**
- **Transportation Services**
- **Certified Spreader Bars**
- **Certified Rigging**
- **Certified Man Baskets**
- **Certified Riggers**
- **Certified Forklift Operators**
- **Free Onsite Evaluations**

TRANSPORTATION AND LOGISTICS DIVISION

It is our Team goal to deliver on the promise that the LSE Transportation and Logistic Division shall provide each customer with superior service.

Our actions are performed with integrity and accountability, which are reflections of our commitment to our valued customers. LSE operates a 100% asset based fleet with complete real-time GPS tracking systems. With our Visual Dispatch software system, we can monitor all equipment 24/7 including precise speed and location. We have an elite team of drivers with decades of experience that provides our customers with hassle-free results.

Our "Safety First" attitude ensures our customers that loads are delivered safely.

LSE's dedicated staff of managers, sales team, dispatching, safety and competent drivers is committed to achieving safe and timely delivery of loads.

Our services from the transportation division are backed and enhanced by:

- **In-Vehicle Monitoring System**
- **Visual Dispatching Software**
- **Behavioral Based Safety Program**
- **Fleet Maintenance Program**
- **100% certified Medic First Aid Trained Employees**
- **National Safety Council Certified Training Center for Defensive Driving**
- **Wide range of Transportation Certifications**
- **Adherence to the most stringent load securing standards**

We invite you to visit us at:

www.L-S-E.com

or call us at:

(337) 234-9435

Our team is ready to assist you with any questions and/or needs you may have regarding steel erection, crane rentals and transportation.

